REDTREE SOLUTIONS

Sales Support Specialist – Benelux

Redtree Solutions is looking for a proactive and organized Sales Support Specialist to support our Benelux sales team from our Dutch headquarters. You will play a key role in maintaining accurate sales data, supporting sales processes and identifying commercial opportunities to help our Field Sales Engineers drive growth.

About Redtree Solutions

Redtree Solutions is the largest pan-European representative company in the semiconductor industry. With 45 colleagues across more than 30 countries, we connect technology innovators with customers and help shape the future of the electronics industry.

About the role

In this role, you will ensure that our sales team has the right information, tools and insights to identify opportunities and develop business across the Benelux region. You will manage CRM data, support lead generation and sales reporting, and help onboard new product lines. By monitoring market and sales information, you will also proactively identify potential opportunities and share these with the Field Sales Engineers for follow-up.

Your key responsibilities will include:

- **CRM management:** Maintain accurate and up-to-date data across supplier CRM systems (Salesforce) and adapt to our supplier's CRM (also other than Salesforce).
- **Sales reporting:** Maintain dashboards and track leads and Design Wins, coordinating with the sales team to keep information current.
- **Sales process support:** Set up and maintain sales sequences in Redtree's Salesforce environment.
- **Lead generation support:** Prepare targeted mailings and identify potential opportunities based on supply agreements, first-time purchases, and historical sales data. Share relevant opportunities with Field Sales Engineers for follow-up.

- **New product onboarding:** Gather and organize product information, images and other materials when introducing new product lines.
- **ERP data management:** Enter and maintain accurate product data in the ERP system.
- **Sales team collaboration:** Work closely with Field Sales Engineers, suppliers and international colleagues to improve information sharing and support commercial growth.

Your profile

You are an organized, proactive, and detail-oriented professional who enjoys working with data, improving processes, and supporting a commercially driven team. You take initiative, spot opportunities, and translate insights into useful input for your sales colleagues. You communicate clearly, work accurately, and enjoy collaborating with colleagues across different teams and countries.

What you bring to the table?

- Experience in sales support, sales operations, commercial administration, or a similar role.
- Experience with CRM systems such as Salesforce or HubSpot; ERP experience is an advantage.
- Strong organizational skills and an eye for detail, with confidence working with data and dashboards.
- A proactive, analytical mindset and the ability to recognize commercial opportunities.
- Strong communication skills and a collaborative, service-oriented attitude.
- Fluency in English; Dutch is an advantage.
- An interest in technology and the electronics industry, with a willingness to learn.

Why join us?

- **International collaboration:** Work with colleagues and suppliers across more than 30 countries.
- **Meaningful impact:** Help our sales team identify opportunities and achieve commercial success.
- **Variety and ownership:** Take responsibility for diverse activities and contribute ideas to improve processes.

- **Room to develop:** Build your knowledge of sales operations and the international semiconductor industry.

Location and working hours

This is a full-time position based at Redtree Solutions' Dutch headquarters in Krimpen aan den IJssel, supporting the sales team across the Benelux region.

Interested?

Ready to support an international sales team and help turn commercial insights into opportunities?

We would love to hear from you. For more information or to apply, please contact us at jobs@top-electronics.com and share your CV or LinkedIn profile.